



Media Advisory

Alliance of Angels, 1301 Fifth Avenue, Suite 2500, Seattle, WA 98101

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Alliance of Angels 10-Minute Pitch Clinic for Entrepreneurs in Cooperation with Washington Biotechnology & Biomedical Association

What: Alliance of Angels 10 Minute Pitch Clinic, an educational event tailored specifically to entrepreneurs in the field of life sciences on how to effectively pitch a startup business plan to angel investors.

Who: Alliance of Angels (AoA) is a membership group of accredited investors and representatives of venture capital firms interested in supporting early stage technology companies based in the Pacific Northwest. AoA receives business plans from companies seeking angel investment, from which a select group is invited to present their plans to the full membership each month.

The Washington Biotechnology & Biomedical Association is a not-for-profit association of more than 450 life sciences companies, universities, academic institutions and others working together to provide better health to people everywhere.

Why: The Alliance of Angels, established in 1998, is dedicated to spurring entrepreneurial innovation through a screening and coaching program for entrepreneurs in the Pacific Northwest. In this clinic, AoA Program Managers will share insights on how to effectively present a business opportunity to angel investors, including fine-tuning messaging, fitting essential information into a 10-minute presentation, and providing a set of best practices for entrepreneurs to follow when developing their pitch.

The clinic will include an overview of Alliance of Angels rigorous four-step process, in-depth review of the components of a good pitch, and an interactive workshop setting in which the Program Director will both answer questions and work with participants on their specific messaging.

When: Thursday, October 8, 2009
1:45pm registration
Workshop: 2:00 pm – 5:00 pm

Where: Kineta Inc.
307 Westlake Ave N., Suite 200
Seattle, WA 98109

Registration: \$95 per person in advance; \$110 per person at the door (space permitting).
Space is limited.
Register online at <http://www.brownpapertickets.com/event/70622>

PLEASE NOTE - Password required for registration: Life Sciences

Contact: For more information, visit www.allianceofangels.com, or contact Amy Rousso at amy@technology-alliance.com or (206) 389-7261.

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