

Dear WBBA Member:

The Seattle Chamber of Commerce has invited WBBA member companies in **KING COUNTY** to be part of a significant new initiative to unearth measurable data about the sentiments, challenges and aspirations of King County businesses and present them to decision makers at all levels.

To do this effectively they need realistic and comprehensive information that they can share. **That is where you come in.** Please take a few minutes to complete the first ever Job Sector Survey. You can access the survey at <http://www.surveymonkey.com/s/JobSectorSurvey>. It should take **less than 10 minutes** to complete. **You are encouraged to forward this survey on to your business associates so they can participate as well.**

Responses from the survey will support a broader public discussion about business conditions and provide substantive information about the best ways to keep and grow our job base. **Please be assured that none of your responses will be directly attributed to you or your organization.**

As added incentive to participate in this survey, a drawing will be held and one lucky winner from all who complete the survey will receive [Southwest Airlines](#) Green LUV tickets.

About the Job Sector Survey Project

The Job Sector Survey is supported by more than 30 business organizations, as well as the regional Prosperity Partnership, King County, the City of Seattle, Office of Economic Development, Urban Enterprise Center and the Washington Research Council.

The survey aims to collect data from as many King County employers as possible. **As a result, you may receive notification of this survey from other organizations.** While that

approach helps to gather as much data as possible, it also created the potential that you may get this survey from multiple sources. We apologize for any inconvenience this may cause, and hope you understand that a larger pool of respondents will make the information derived more valuable.

Should you have any questions about the Job Sector Survey, please contact Chamber SVP [George Allen](#) at (206) 389-7268. George can also provide a hard copy of the survey if needed.

We are excited about this project and believe it will be a powerful tool to educate key decision makers on the critical needs, by sector, our local businesses to succeed.

*A special thanks to [Southwest Airlines](#) for their donation of tickets. There is **NO** charge for survey participation.*

Special thanks also to the **partner organizations**:

- Associated General Contractors of Washington
- Association of Washington Business
- Building Owners and Managers Association of Seattle King County
- City of Seattle Office of Economic Development
- Downtown Seattle Association
- Eastside Entrepreneurs
- enterpriseSeattle
- Fremont Chamber of Commerce
- Greater Seattle Business Association
- Greater Seattle Chamber of Commerce
- King County
- King County Bar Association
- Madison Valley Merchant Group
- Master Builders Association of King and Snohomish Counties
- National Investors Relations Institute Seattle
- Prosperity Partnership
- Queen Anne Chamber of Commerce
- Seattle Business Coalition
- Seattle Convention & Visitors Bureau
- Seattle Hotel Association
- Seattle Marine Business Coalition
- Seattle Nightlife and Music Association
- SODO Business Association
- Tabor 100
- Technology Alliance
- Trade Development Alliance of Greater Seattle
- Urban Enterprise Center
- Washington Research Council
- Washington Restaurant Association
- Washington Retail Association
- Washington Roundtable
- Washington Technology Industry Association
- Washington Trucking Association
- West Seattle Chamber of Commerce